

Download Blackbaud Announces Cultivating Lifelong Donors Stewardship And Thefundraising Pyramid, A New Boo

Fourth installment of Blackbaud Desktop Reference Series focuses on best practices for building long-term giving programs CHARLESTON, SC – July 26, 2010 – Blackbaud, Inc., (Nasdaq: BLKB) has released a new book Cultivating Lifelong Donors: Stewardship and the FundraisingPyramid covering best practices for building long-term givingprograms.Charleston, SC (Vocus) July 26, 2010. Blackbaud, Inc., (Nasdaq: BLKB) has released a new book Cultivating Lifelong Donors: Stewardship and the Fundraising Pyramid covering best practices for building long-term giving programs.CULTIVATING Lifelong Donors: Stewardship and the Fundraising Pyramid A Blackbaud Desktop Reference frank barry, lawrence henze, david lamb & katherine swank?ENPNewswire-27 July 2010-Blackbaud Announces 'Cultivating Lifelong Donors: Stewardship and theFundraising Pyramid,' a New Book and Corresponding Web Seminar Series; Fourth installment of Blackbaud Desktop Reference Seriesfocuses on best practices for building long-term giving programs(C)2010 ENPubli..., Blackbaud Announces Cultivating Lifelong Donors Stewardship And Thefundraising Pyramid, A New Boo.

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