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Stakeholder Theory. Stakeholder Theory is a view of capitalism that stresses the interconnected relationships between a business, its customers, suppliers, employees, investors, communities and others who have a stake in the organization. Strengthening stakeholder buy-in and engagement for successful exploration and installation: A case study of the development of an area-wide, evidence-based prevention and early intervention strategy. Objective. This essay discusses applying the Conceptual Framework for Patient and Family Engagement to partnerships with patients and consumers to increase their use of research evidence in healthcare decisions. The purpose of this chapter is to outline the development of the idea of "stakeholder management" as it has come to be applied in strategic management., Stakeholder Engagement Clinical Research Cases.

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